



GEORGETOWN

CANCER CENTER

**Second Annual Colors of
Cancer 5K Run/Walk**

Dear Potential Sponsor:

We are proud to announce that the SECOND Annual Georgetown Cancer Center Colors of Cancer 5K Run/Walk will be held on August 18, 2018 at Georgetown College. We are holding the event to raise awareness and raise money for our Cancer Care Fund. This fund helps to provide assistance to patients who experience financial struggles during cancer treatment. We would like to ask for community support in this event.

Due to the expense of cancer therapy, assistance is often needed to help cover the cost of gas to and from treatment, groceries and medical expenses. On average we utilize \$500 each month and \$6,000 annually from this fund for our patients. Unfortunately, our volume continues to grow. This year we have set a goal of raising \$8,000 for the Cancer Care Fund. We never want a patient to refuse treatment due to inability to pay or due to barriers with transportation.

We sincerely hope you will consider sponsoring this worthwhile event. We also hope you will join us on August 18th not only for the Run/Walk, but to help us in the fight against cancer as we stress the importance of prevention and screening to our community.

Sponsorship Levels

Platinum Sponsorship a \$1000 monetary donation. Your business name and logo will be on the back of the race T-shirts. Listed as a Platinum Sponsor on our website, Facebook page and a yard sign at one of the five color stations.

Gold Sponsorship a \$500 monetary donation. Your business name and logo will be on the back of the race T-shirts. Listed as a Gold Sponsor on our website and Facebook page. Yard sign with business name and logo on the race course.

Silver Sponsorship a \$250 monetary donation. Your business name listed as a Silver Sponsor on our website and Facebook page.

Bronze Sponsorship non-monetary donation of bottled water and bananas for participants. Your business name listed as a Bronze Sponsor on our website and Facebook page.